

DEMOGRAPHIC RESEARCH

VOLUME 38, ARTICLE 41, PAGES 1241-1276 PUBLISHED 5 APRIL 2018

http://www.demographic-research.org/Volumes/Vol38/41/ DOI: 10.4054/DemRes.2018.38.41

Research Article

Why does women's education stabilize marriages? The role of marital attraction and barriers to divorce

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Why does women's education stabilize marriages? The role of marital attraction and barriers to divorce

Diederik Boertien¹ Juho Härkönen²

Abstract

BACKGROUND

Despite widespread attention paid to the negative correlation between female education and divorce, we lack an explanation for it. In this study we use social exchange theory to assess two broad groups of explanations. According to the 'marital attraction' explanation, educated women's marriages have higher marital quality and marital satisfaction. According to the 'barriers to divorce' explanation, educated women's marriages include factors that raise the cost of divorcing. Many previous studies have referred to variants of the former explanation, whereas the latter has been less prominent. Our objective is to investigate the explanatory power of these two explanations.

METHODS

We use discrete-time event history models to document the educational gradient of divorce from first marriages using the British Household Panel Survey (N = 1,263) for the years 1996–2009. We subsequently perform a mediation analysis to explain the educational gradient in divorce and a path analysis to distinguish which factors shape marital attraction and barriers to divorce.

RESULTS

Female education is positively related to marital stability, but this association is only partly explained by educational differences in marital satisfaction and variables that shape attractions. Variables interpreted as affecting barriers to divorce, such as home ownership and having divorced parents, provide an at least equally important explanation of the educational gradient in divorce.

CONTRIBUTION

This paper shows that the negative female educational gradient of divorce is shaped not

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only by educational differences in marital attraction, but also by differences in barriers to divorce.

1. Introduction

Educated women divorce less than women with lower levels of education in several societies today (Härkönen and Dronkers 2006; Kalmijn 2013; Martin 2006; Matysiak, Styrc, and Vignoli 2014; Park, Raymo, and Creighton 2009; Raymo, Fukuda, and Iwasawa 2013). Because divorce can have negative effects on adults' and children's well-being, the negative educational gradient of divorce is a key component of the social stratification of family demography (e.g., Heckman 2008; McLanahan 2004; Putnam 2015).

However, we know little about the reasons for educated women's higher marital stability (Amato 2010: 661). This pattern is theoretically intriguing. Women's education can have ambiguous effects on divorce (Becker, Landes, and Michael 1977), but established accounts generally predict that it destabilizes – rather than stablizes – marriages or provides women with resources to exit unsatisfactory marriages (cf. Kreager et al. 2013; Lyngstad and Jalovaara 2010). As discussed below, interpretations of educated women's higher marital stability have focused on specific economic, demographic, and psychological factors. Many of these have been weakly grounded in evidence. Others have focused on estimating the contributions of specific variables, rather than attempting to understand the more general generative mechanisms underlying the association. This has limited our theoretical understanding of the negative female educational gradient of divorce.

The aim of this study is to contribute to the theoretical understanding of why educated women have more stable marriages than less-educated women. We build on social exchange theory (Levinger 1976; Lewis and Spanier 1979), which as a middle-range theory can be used to consolidate the hitherto disparate explanations of the negative educational gradient of divorce (cf. Merton 1957). Social exchange theory has been used in several studies to theorize the predictors of divorce (e.g., Amato 1996; Kreager et al. 2013; Sayer et al. 2011), but not, to our knowledge, to understand educated women's current marital stability.

In particular, we formulate two broad groups of explanations (Levinger 1976; Lewis and Spanier 1979): Educated women divorce less because marital attraction is higher for them and for their husbands and because they have higher barriers to divorcing. As discussed in more detail below, most explanations build either explicitly or implicitly on arguments based on educational differentials in 'marital attraction' (Goode 1963; Härkönen and Dronkers 2006; Kreager et al. 2013; Goldscheider, Bernhardt, and Lappegård 2015; McLanahan and Jacobsen 2015). We evaluate these arguments and propose complementary ones that build on educational differences in barriers to divorce.

We assess these explanatory models with data from the United Kingdom, using discrete-time event history data on 1,263 women's first marriages from the 1996–2009 waves of the British Household Panel Survey (BHPS). Based on the previous literature and available data, we operationalize measures of marital attraction and barriers to divorce and assess how much these attenuate the relationship between the wife's education and divorce. The United Kingdom is one of the countries in which educated women currently have more stable marriages than those with less education (Chan and Halpin 2005). We find that educated women's higher marital attraction can to some extent explain their higher marital stability. However, we also find that variables affecting the barriers to divorce form an at least equally important explanation.

2. Previous theory and research on female education and divorce

Women's education can affect divorce through economic as well as noneconomic mechanisms, and either stabilize or destabilize marriages (Becker, Landes, and Michael 1977). Education as human capital should have a similar effect on marital stability as other economic factors such as income and (un)employment. Husbands' economic resources stabilize marriage, but whether wives' resources have a similar effect has been long debated (Lyngstad and Jalovaara 2010; White and Rogers 2000). Indeed, female human capital can destabilize marriages by lowering returns to a gendered division of labor (Becker, Landes, and Michael 1977) or by reducing wives' financial dependence on their husbands and allowing them to exit troubled marriages (Kreager et al. 2013; Sayer et al. 2011; Schoen et al. 2002).

Others have made the opposite argument, namely that because wives' economic resources improve the family living standard and economic security, they should stabilize marriages in the same way as husbands' resources do (e.g., Oppenheimer 1997). The evidence on how wives' resources, such as her employment and income, affect divorce is inconsistent (Özcan and Breen 2012; White and Rogers 2000). Nevertheless, some studies on education and divorce have found that they explain part of the educational difference in divorce (Jalovaara 2001; Raymo, Fukuda, and Iwasawa 2013).

Education can also affect divorce for noneconomic reasons, although what these reasons are is often vaguely theorized (cf. Becker, Landes, and Michael 1977). Education structures life courses and demographic behaviors. Educated women

generally marry at an older age (for Britain: Berrington and Diamond 2000), which predicts marital stability (Lampard 2013). In some countries (but not all; cf., e.g., Goldstein and Kenney 2001) educated women marry less, and it has been suggested that those who do are more committed to marriage (cf. Bernardi and Martínez-Pastor 2011). Less-educated women are also more likely to have children before marriage (Perelli-Harris et al. 2010), another predictor of marital instability. These factors can provide a partial explanation, but a negative educational gradient of divorce persists net of demographic and life course variables (Bernardi and Martínez-Pastor 2011; Härkönen and Dronkers 2006; Jalovaara 2001; Martin 2006; Schwartz and Han 2014).

Scholars have also proposed psychological and social explanations for the negative educational gradient of divorce. Many authors have speculated that education is related to better interpersonal skills (e.g., Blossfeld et al. 1995; Härkönen and Dronkers 2006; Kreager et al. 2013; Castro-Martin and Bumpass 1989), but evidence for this explanation is sparse (Amato 1996; Amato and Rogers 1997; Orbuch et al. 2002; Boertien, Von Scheve, and Park 2017). The highly educated can experience starker social costs of divorce (cf. Goode 1963). Raymo, Fukuda, and Iwasawa (2013) made a related argument when studying education and divorce in Japan, but their measure of "losing face" did not account for the negative relationship.

In short, the existing literature does not provide conclusive explanations for the negative educational gradient of divorce. Many influential theories predict that educated women's economic resources destabilize marriages. Many existing explanations for the negative correlation between women's education and divorce are weakly grounded in theory, evidence, or both, which limit the possibility of interpreting the findings in more general terms. Below, we use social exchange theory to organize our discussion of the mechanisms that can account for educated women's higher marital stability.

3. Social exchange theory, female education, and divorce

Social exchange theory is a theory of group cohesion that has also been applied to explain the formation and dissolution of marriages and other social relationships. Applied to divorce, the theory posits that the decision to leave a marriage depends on the attractions of a particular marriage ('marital attractions'), the costs of terminating it (i.e., the barriers to divorce), and the attractiveness of the available alternatives (e.g., being single or in another relationship) (Levinger 1976). We can therefore derive that educated women have stable marriages because their marriages offer many attractions, they have few alternative attractions, or they have high barriers to divorce. Below, we hypothesize how women's education can stabilize marriages through these mechanisms.

3.1 Education, marital attraction, and divorce

'Marital attraction' refers to the relative balance of the rewards and costs of a specific marriage (Levinger 1976: 35). Rewards can be material or symbolic, or derived directly from interaction with the partner. Costs include time investments, conflicts, and verbal and physical abuse (Levinger 1976). These rewards and costs affect marital satisfaction, which is the overall evaluation of the marriage and a commonly used summary measure of marital attraction (e.g., Conger, Conger, and Martin 2010; Fincham and Rogge 2010; Funk and Rogge 2007; White and Booth 1991).

Several scholars have suggested that educated women's higher marital quality (attractions) explains their currently higher marital stability (e.g., Härkönen and Dronkers 2006; Kalmijn 2013; Kreager et al. 2013; Matysiak, Styrc, and Vignoli 2014; McLanahan and Jacobsen 2015). This should be reflected in educational differences in marital satisfactions, and consequently leads to the expectation that marital satisfactions explain the negative educational gradient of divorce.

Perhaps the most likely reason why educated women's marriages would have higher marital satisfactions is that their families have fewer economic stressors and less economic insecurity. The family stress model (e.g., Conger, Conger, and Martin 2010) provides a social psychological account of how these stressors translate into lower marital quality and stability through emotional distress, more negative spousal interactions, and fewer positive interactions. Accordingly, unemployment (especially of the husband) and other forms of economic hardship negatively affect marital satisfaction (Halliday Hardie and Lucas 2010) and predict divorce (e.g., Jalovaara 2001; Raymo, Fukuda, and Iwasawa 2013). Another potential source of current educational differences in marital satisfaction is gender egalitarianism in the domestic sphere, which has gained attention as a predictor of divorce (Esping-Andersen and Billari 2015; Goldscheider, Bernhardt, and Lappegård 2015; Kalmijn 2013). Educated women are able to bargain for a more even distribution of childcare and housework (Bonke and Esping-Andersen 2011), which improves marital satisfaction and marital stability (e.g., Cooke 2006; Oláh and Gähler 2014).

Educational assortative mating can strengthen the relevance of these mechanisms. Higher-educated husbands can provide more economic security, be more gender egalitarian (Bonke and Esping-Andersen 2011), and provide noneconomic benefits that increase the quality of the marriage (Becker, Landes, and Michael 1977).

Hypotheses of higher marital satisfaction in educated women's marriages are in many respects compelling and have a long history. William Goode (1963) already argued that because of the stressors inherent in lower-class marriages the class gradient of divorce will be negative when social and legal control of divorce is low. Later studies have used this prediction to interpret the changing educational gradients of divorce (Härkönen and Dronkers 2006; McLanahan and Jacobsen 2015). But despite the

intuitive appeal, there is no evidence of the kind of stark educational gradients in marital satisfaction that one would expect based on such arguments (cf. Conger, Conger, and Martin 2010; Halliday Hardie and Lucas 2010; Isen and Stevenson 2010; Karney and Bradbury 1995). This suggests that educated women's higher marital stability may instead, or in addition, be due to alternatives to the marriage being unattractive or higher barriers to divorce.

3.2 Education, alternatives to the marriage, and divorce

The attractiveness of the alternatives to the current marriage is generally conceptualized as alternative partners or as remaining single and can affect divorce independently of marital satisfactions (Lyngstad and Jalovaara 2010). Alternative attractions are usually difficult to measure, and our study is no exception. Nevertheless, it is unlikely that alternative attractions explain why female education is associated with higher marital stability. First, education improves women's chances of independently supporting themselves and their children. Second, educated women are more likely to work and thus meet alternative partners at work (Svarer 2007). Third, there is no evidence that educated women are less attractive in the repartnering market (Sweeney 2010). For these reasons, we do not expect that alternatives to the marriage explain the negative educational gradient in divorce.

3.3 Education, barriers, and divorce

Barriers to divorce refer to the perceived psychological, legal, social, or economic costs that an individual expects to incur in the event of divorce. Importantly, barriers are conceptualized as constraints that operate independently of the quality of the couple's relationship and marital satisfactions (Levinger 1976). Barriers can deter marital dissolution when marital satisfaction is low. Conversely, marriages of relatively high quality may dissolve if barriers are low (Amato and Hohmann-Marriott 2007). Barriers to divorce can be partner- or partnership-specific, such as emotional and material costs incurred due to the violation of internalized moral codes or costs related to the loss of joint investments in assets and marriage-specific goods, or external to the couple, such as strict divorce legislation or social sanctions (Johnson, Caughlin, and Huston 1999; Lewis and Spanier 1979).

Education and related resources have generally been theorized as providing women with the means to overcome barriers to divorce. Educated (and employed) women's economic independence helps them exit unhappy or violent marriages (Kreager et al. 2013; Sayer et al. 2011; Schoen et al. 2002), and resources can enable divorce when it is socially and legally difficult (Blossfeld et al. 1995; Goode 1963; Härkönen and Dronkers 2006; Matysiak, Styrc, and Vignoli 2014). Therefore, it is perhaps unsurprising that previous scholars have not considered educated women's higher barriers to divorce as an explanation of their marital stability.

Although educated women's resources can help them exit the types of marriages that women with less education may unhappily remain in, educated women's marriages may also have higher barriers that are especially important in holding together marriages with at least moderate levels of marital satisfaction. A considerable share of divorces end such marriages (Amato and Hohmann-Marriott 2007), and whether or not at least one of the partners considers that they would be even better off outside the marriage can depend on the barriers to divorce. Barriers might therefore play an important role in creating the educational gradient in divorce.

Economic barriers to divorce are clear candidates for shaping the educational gradients of divorce. Examples are long-term investments that can affect barriers to divorce by raising the financial costs of divorcing. Better-educated women and their husbands have more financial assets than the less educated. Divorcing often leads to a decrease in net worth, which acts as a deterrent (Dew 2009). Recent scholarship on family demography has analyzed the effects of various assets on marital transitions (Dew 2009; Schneider 2011). Of these, homeownership has been the most often considered determinant of barriers to divorce (South and Spitze 1985; White and Booth 1991; Jalovaara 2001). In Britain, as elsewhere, educated couples are more likely to own their homes (Ermisch and Halpin 2005).

Noneconomic determinants of barriers to divorce include factors such as marital commitment and attitudes to divorce (Johnson, Caughlin, and Huston 1999), which can increase the emotional and social costs of breaking a marital bond. It is a priori unclear whether these differ according to women's education.

However, some family demographic experiences that can reflect individuals' relatively low perceived emotional or social costs of divorce do vary by education and can thus produce educational differences in noneconomic barriers to divorce. First, higher-order marriages are less stable than first marriages, partly due to the relatively low perceived emotional or social costs of divorce in these marriages (Lyngstad and Jalovaara 2010). Although we analyze women's first marriages, educational differences in husbands' previous divorce experiences can shape differences in barriers to divorce in these marriages.

Second, educated women and their spouses are more likely to hail from nondivorced family backgrounds. Children of divorce have lower average levels of education (Amato 2010; Härkönen, Bernardi, and Boertien 2017) and they are less likely to marry educated partners (Erola, Härkönen, and Dronkers 2012). These translate into a lower prevalence of divorced family backgrounds among those with higher levels of education. Compared to children of divorce, those from an intact family background are less likely to consider divorce as a reasonable alternative to an unsatisfactory marriage, increasing the perceived emotional cost of a divorce (Wolfinger 2005).

Third, because educated women are less likely to have children outside marriage or with men they do not end up marrying (Perelli-Harris et al. 2010), they are less likely to bring stepchildren to their first marriages. Even though common children are normally seen as increasing the emotional costs of divorce (Knoester and Booth 2000), stepfamilies are often considered "incomplete institutions" to which partners are less committed (Cherlin 1978).

4. This study

Marital attraction and barriers to divorce are theoretical constructs, which lack direct and comprehensive measures (Levinger 1976: 44). Assessment of the explanatory power of marital attraction and barriers to divorce thus requires a combination of theoretically motivated proxy variables and an analytical design that allows drawing appropriate theoretical conclusions regarding their relative role.

Marital satisfaction is the single best summary measure of marital attraction (e.g., Conger, Conger, and Martin 2010; Fincham and Rogge 2010; Funk and Rogge 2007; White and Booth 1991), and if marital attraction explains the negative educational gradient of divorce, the association should be considerably attenuated by measures of her and his marital satisfactions. Barriers to divorce are theorized to stabilize marriages independently of marital attraction. This suggests that an eventual remaining residual association between her education and divorce, net of marital satisfactions, can reflect higher barriers to divorce in women's marriages. However, our measure of marital satisfaction is unlikely to be perfect, and a residual association can reflect aspects of marital attraction not captured by this variable alone.

Therefore, we draw on additional information to strengthen our interpretations. First, we include measures of economic conditions and the division of housework as factors that have been theorized to shape marital attraction. Second, we include measures that have been argued to shape the barriers to divorce: home ownership, his education, childhood family structure, and the absence of stepchildren and of remarried husbands.

Finally, to further assess whether these variables are appropriately interpreted as proxies of attractions or of barriers, we perform additional analyses of whether they predict divorce through marital satisfaction (attractions) or net of it (barriers).

We study these questions in the United Kingdom, one of the countries where educated women currently have more stable marriages than those with less education (Chan and Halpin 2005). In some aspects the British context differs to other countries. The stability of marital and cohabiting relationships is relatively low (Andersson et al. 2017), income inequality is high, and welfare support is more often means-tested and not as generous as in many other European countries (Esping-Andersen 2005). Economic stress among lower-educated individuals could therefore be more pronounced in Britain. Couple behavior in Britain is not yet as egalitarian as in some other European countries and the United States. While few households operate according to a traditional division of labor, few couples divide both paid and unpaid labor equally (Esping-Andersen et al. 2013). This reflects both lower levels of full-time labor force participation by women, and less participation in domestic work by men.

5. Data and method

We used data from the British Household Panel Survey (BHPS), a representative longitudinal household survey of the British population, which annually interviewed all adult members of a sample of households. All members of the households sampled in 1991 became panel members and were followed over time, even if they had left the original household. We restricted our sample to these permanent sample members in order to safeguard the representativeness of the sample. After thirteen waves, 66% of those sampled for the first wave were still part of the study (for more information on the BHPS, see Lynn 2006).

Our analytical sample included the marriages of all women who either married for the first time between 1996 and 2009, or who were in their first marriages when interviewed in 1996. The starting year (1996) in our observation window was the first time when respondents were asked about their marital satisfaction and 2009 was the last year the BHPS was collected. Only the first fifteen years of the marriage were included to avoid the marriages becoming too selective due to divorce. In total, we observed 1,263 couples for 6,293 couple-years.

We did not include cohabiting couples in order to connect to the general literature on female education and divorce, which has mostly focused on married couples. The heterogeneity of cohabiting unions poses challenges to their measurement (for Britain, see Murphy 2000) and socioeconomic resources can affect the dissolution of marriages and cohabitations differently. Because in Britain the better-educated have slightly higher marriage rates than the less-educated (Berrington and Diamond 2000), we do not believe that educated British women who marry are more selected by unobserved traits that foster marital stability.

5.1 Variables

Descriptive information on the dependent and independent variables is provided in Table 1. Our dependent variable 'divorce' was operationalized as one partner moving out due to separation and measured at t, whereas all independent variables are measured at t - 1. Twelve percent (147 couples) of the couples in our analytical sample divorced during the observation period, and survival curves predicted that 27% of first marriages ended after 15 years. This is in line with official statistics on the cumulative dissolution probability of all marriages (Wilson and Smallwood 2008).

Mean / %		St. dev.	Min.	Max.	
Divorce	2.34 %		0	1	_
Duration of marriage (years)	7.27	4.70	0	15.5	
Wife's education in years	13.5	2.3	9	17	
Her satisfaction with spouse	6.20	1.18	1	7	
His satisfaction with spouse	6.32	1.01	1	7	
Nonwhite	3.86 %		0	1	
Her or his parents divorced	34.4 %		0	1	
Wife's age at marriage	27.6	6.25	16.5	77.8	
Stepchildren	5.8 %		0	1	
Wife unemployed	1.3 %		0	1	
Husband unemployed	2.4 %		0	1	
Material deprivation (index)	0.10	0.16	0	1	
Annual household income (logged)	10.3	0.63	0	12.61	
Husband's education in years	13.5	2.4	9	17	
House owned by one of the spouses	83.8 %		0	1	
Her share of housework	0.74	0.21	0	1	
Her share of labor income	0.30	0.25	0	1	
Number of children	1.40	1.10	0	6	
Child aged ≤4 in household	37.5%		0	1	
Goes to church weekly	10.6%		0	1	
Husband's second marriage	6.6%		0	1	
Share of singles in age group and region	0.24	0.12	0	1	
Her gender-egalitarian norms	0.09	0.52	-2	2	
N	6,293 couple-	-years (1,263 coup	oles)		

Table 1: Descriptive statistics for the sample (couple-years)

Source: Authors' calculations using the British Household Panel Survey, 1996-2009.

Our main independent variable was a time-varying measure of the years of education completed by the wife. The continuous specification of educational attainment fits the data better (assessed using the Akaike and Bayesian Information Criteria) than a categorical specification, which we nevertheless used in the descriptive analyses due to its informative value. The categorical measure of educational attainment differentiated between low (GCSE grade A–C or less; ISCED 0–2), middle (A-levels; ISCED 3–4), and high education (tertiary degrees; NVQ-level 3; ISCED 5–6). Our regression results were robust to the specifications.

The first set of explanations presented above suggested that marital satisfaction strongly attenuates the negative educational gradient of divorce. We measured marital satisfaction using the question "How satisfied are you with your spouse/partner?" with responses ranging from 1 = "not satisfied at all" to 7 = "completely satisfied." The question was asked in each wave, individually of both partners (using a self-completion questionnaire after the face-to-face interview). In line with many earlier studies (e.g., Amato and Hohmann-Marriot 2007; Schoen, Rogers, and Amato 2006), we treated the variable as continuous. Robustness checks using alternative specifications (i.e., a logged version and a dummy of values 6 and 7 versus the rest) or lagged measures did not change the results. This measure is the closest to the concept of marital satisfaction as the overall evaluation of the relationship (Fincham and Rogge 2010; Funk and Rogge 2007) and similar measures have been employed in research on relationship dissolution (Amato and Hohmann-Marriot 2007; Schoen, Rogers, and Amato 2006). However, the use of a single measure lowers measurement reliability and can hide the multidimensionality of marital satisfaction (Bradbury et al. 2000), which can lead to an underestimation of its importance in explaining the educational gaps in divorce. To monitor this possibility we included additional mediating variables that capture processes that have been hypothesized to connect education to dimensions of marital satisfaction and quality and, subsequently, divorce.

We discussed economic conditions and gender egalitarian norms as factors that can explain the educational gradient of divorce by operating through marital satisfaction. Four variables measured economic conditions. Her and his unemployment were dummy variables. We measured material deprivation using an index of six questions on whether the household could afford eating meat on alternate days, replacing furniture, and so on. Finally, we used logged annual household income. The gendered division of housework was measured by her share of the total time dedicated to housework, based on spouses' reports on their weekly hours of housework. Her gender norms were measured by a standardized scale based on eight seven-point scale questions on the respondents' views on gender roles and other issues related to family life (such as agreement on "a woman and her family would all be happier if she goes out to work," Cronbach's $\alpha = 0.68$), with higher scores reflecting more egalitarianism. His education might further capture possible differences in marital quality through participation in housework, gender egalitarian values, and/or homogamy.

We argued that educational differences in divorce risk that are not explained by marital satisfaction can reflect educational differences in barriers to divorce. As a more direct assessment of the role of these barriers we include the following measures. Home ownership, an indicator of economic barriers, was a dummy variable. Additional analyses (not shown) revealed that whether or not the ownership was shared between the spouses was irrelevant to divorce. In addition, differences in divorce risk between owners with and without a mortgage were small and not statistically significant. Her church attendance on a weekly basis might indicate values oriented toward relationship stability. We also discussed demographic variables, which can shape the barriers to divorce: parental divorce (of his or her parents; dummy), the presence of step-children (dummy), whether the husband had been previously married (dummy), the number of children, and the presence of a child aged 4 or less. In addition, we included age at marriage (continuous) and ethnicity as variables, which can vary by education and predict divorce, but without having expectations about whether they operate through marital satisfaction or barriers to divorce. Age at marriage has often been included in previous studies on the educational gradient of divorce, but could affect divorce through a variety of processes including outside alternatives (younger spouses being more attractive) or better matches due to older spouses' maturity (Lampard 2013). Ethnicity was measured by a dummy variable indicating whether the respondent was white or not; small cell sizes prevented more detailed classification.

Finally, we included the share of opposite-sex singles in a person's region (based on a classification of 19 regions such as East Midlands, Inner London, and Merseyside) and age group (everyone up to seven years older and up to three years younger for women, and the opposite for men) as a crude measure of marriage market conditions and thus of alternative partners. A measure of her share of household labor income is used as an indicator of the relative attractiveness of being single compared to remaining in the marriage.

Each event history model included marital duration (continuous), dummies for region (England, Wales, Scotland, and Northern Ireland), and calendar year (continuous, centered at year 2000). Marital duration was calculated from the year of the wedding. This also applied to the 637 women who were already married when first interviewed in 1996 and whose wedding dates were known (Guo 1993). We ran additional analysis, which only included marriages formed 1996 or later, to check whether the inclusion of the left-truncated marriages affected our results. The results from these analyses are presented in the Appendix, Table B-1, and discussed in the results section below. We experimented with several specifications of marital duration, but more complicated measures of marital duration as well as interactions with education did not improve model fit (5-year splines for duration did not improve model fit and a quadratic term for duration was not significant; results are available upon

request). We used calendar year instead of marriage cohort because period effects on divorce dominate over cohort effects (Härkönen 2014; using marriage cohort dummies instead of period generated practically identical results).

Missing values on all variables but education and divorce were multiply imputed using 20 datasets (using the 'mi' commands in Stata 13). Table 1 displays the characteristics of the original sample used in this study before imputation. 16.8% of couple-years had one or more values imputed on the independent variables used in the final models of the paper. The dependent variable and all independent variables were included in the equation used for imputation.

5.2 Analysis

Our analysis followed three main stages. The first stage consisted of describing divorce risks by her educational attainment using Kaplan-Meier survival curves.

In the second stage we used mediation analysis to assess the mechanisms generating the educational differences in divorce. We began by estimating discrete-time event history models (using logistic regression) with each independent variable entered separately, controlling for marital duration, region, and calendar year. We used the Karlson-Holm-Breen (KHB) method for mediation analysis with nonlinear probability models (Breen, Karlson, and Holm 2013) to estimate how much of the educational difference is explained by each individual variable. At that stage we discussed the results and excluded from further consideration all variables that (a) mediated less than 5% of the educational difference in divorce, and (b) were not significant mediators at the 5% statistical significance level, in order for the remainder of the analysis to be more parsimonious. In subsequent analyses we estimated event history models to assess to what extent marital satisfaction, the variables expected to influence it ('satisfiers'), and barriers to divorce mediate educational difference in divorce, by including them as blocks of variables.

In the third and final stage of the analysis we analyzed whether the variables that proved to be relevant predictors in our event history models (statistically significant at the 5% level) predicted divorce through marital satisfaction or independently of it. In the latter case, this would indicate that variables theorized as barriers to divorce indeed affect divorce risk independently of marital satisfaction. We estimated a path model for discrete outcomes within a Structural Equation Model setting (e.g., Winship and Mare 1983; using MPlus software) for the discrete-time event history data. All variables that were relevant to both divorce and the educational gradient in the previous analysis were included as endogenous variables (except parental divorce, which precedes education).

The exogenous variables in this model were parental divorce, region, duration, and calendar year.

6. Results

6.1 Descriptive analysis

Figure 1 shows the survival curves of first marriages by educational attainment. The graph shows what previous British studies have already found: educated women have more stable first marriages. The survival curves show that 43% of low and 20% of highly educated women had divorced from their first marriage after 15 years. The differences in survival curves were statistically significant at the 0.1% level (both using the Wilcoxon and log-rank tests).



Figure 1: Survival curves for divorce by wife's education

Source: Based on 1,263 couples and 6,293 couple-years from the British Household Panel Survey 1996–2009.

Robustness checks with marriages entered in 1996 or later, which thus excluded the left-truncated cases, showed slightly larger educational gaps in divorce. Because of small case numbers at higher durations we estimated cumulative probabilities of divorce by seven years after the wedding. After this period, 8% of highly educated and 29% of low-educated women in the restricted sample had divorced; the corresponding figures for all cases were 9% and 27% respectively.

6.2 Discrete-time event history analysis

The second step was to perform a mediation analysis to assess which variables explain the educational gradient of divorce. In Table 2 we first estimated the extent to which each variable mediates the educational gradient individually. Column 1 displays the association between each independent variable and divorce (adjusting for duration, year, and region). Column 2 shows the coefficient of education in an event history model that includes the mediating variable and controls for duration, year, and region. Column 3 shows the share of the association between education and divorce that is mediated by the individual variable, and the significance level of this mediation. The variables are presented in descending order of importance, judged by the share of the educational gradient that was mediated.

Home ownership is the single most important mediator: couples who own their homes have a 63% lower divorce rate and home ownership mediated 19% of the educational gradient of divorce. Her and his marital satisfaction is, unsurprisingly, an important predictor of divorce – each unit increase in satisfaction was associated with a 48% and 42% lower divorce rate, respectively – but, maybe more surprisingly, it mediated only 14% and 9% of the educational gradient of divorce, respectively. This weak mediation is due to the weak link between education and her and his marital satisfaction. Figures A-1 and A-2 in Appendix A confirm that educational differences in her and his marital satisfaction and its trajectory are generally small.

Mediating variable (Med)	Associatio divorce	on of <i>Med</i> with	Education including	on divorce after Med	% of educational gradient explained by <i>Med</i>
	OR	SE	OR	SE	
(empty)			0.85**	0.03	
Home ownership	0.37 **	0.07	0.88 **	0.03	19 **
His education	0.89 **	0.03	0.87 **	0.04	17
Her marital satisfaction	0.52 **	0.03	0.88 **	0.03	14 **
Household income (logged)	0.74 **	0.07	0.86 **	0.03	11 *
Material deprivation	4.98 **	2.10	0.86 **	0.03	10 **
His marital satisfaction	0.58 **	0.04	0.87 **	0.03	9 **
His or her parental divorce	1.99 **	0.37	0.86 **	0.03	6 **
His unemployment	4.05 **	1.31	0.86 **	0.03	6 **
Stepchild in household	2.20 **	0.59	0.85 **	0.03	5 *
Church attendance	0.46 *	0.17	0.85 **	0.03	5
Number of children	1.12	0.10	0.85 **	0.03	2
Having a child aged ≤4	0.74	0.13	0.85 **	0.03	2
Nonwhite	0.71	0.37	0.85 **	0.03	1
Her unemployment	2.03	1.06	0.85 **	0.03	1
Singles in age group/region	3.61	2.59	0.85 **	0.03	0
Her share of housework ¹	0.79	0.36	0.84 **	0.03	-3
Husband's second marriage	0.85	0.32	0.84 **	0.03	-3
Age at marriage	0.96*	0.02	0.84 **	0.03	-3*
Her gender-egalitarian norms	1.74 **	0.29	0.84 **	0.03	-5 **
Her labor income share ²	1.94	0.70	0.85 **	0.03	–11 *

Table 2:Mediation analysis of the educational gradient of divorce, odds ratios
(OR) and their standard errors (SE)

Note: N = 6,293 couple-years (1,263 couples). Covariates ordered in descending order of the share mediated. Column 1: Odds Ratios taken from Logistic Regression explaining divorce controlling for duration, region, and year. Column 2: Odds Ratio for education in a logistic regression explaining divorce controlling for duration, region, and year. Column 3: Percentage of coefficient for education explained by mediator, using *khb* method on multiply imputed data, based on logistic regression models explaining divorce by education, with and without the mediator, and controlling for duration, region, and year, adjusted for rescaling.

¹Robustness checks controlling for the total hours of housework gave similar results (not shown) ²Controlled for household income. * p < 0.05. ** p < 0.01.

Several variables did not substantially mediate the educational gradient of divorce and were therefore excluded from the subsequent analysis. Interestingly, age at marriage and her share of labor income actually strengthened the negative gradient in our sample and were therefore dropped from the remainder of the analysis, together with ethnicity, her unemployment, his education, marriage market conditions, her gender norms, number of children, and his second marriage. His education appeared to mediate part of the relationship between her education and divorce, but this mediation was not statistically significant. In a robustness check we included his education in the remainder of the analysis; this did not change the conclusions, as his education was no longer an important mediator once the other relevant covariates were controlled for.

From this stage onward we concentrated on the variables that mediated at least 5% of the educational gradient of divorce (and at a 5% level of statistical significance). In addition to her and his marital satisfaction, these variables include two demographic

(parental divorce and stepchildren) and four economic (home ownership, his unemployment, household income, and material deprivation) variables.

We proceeded by including these remaining variables block by block into an event history model explaining divorce in Table 3. The grouping of the variables reflected our theorizing as to which variables can primarily be seen as shaping marital attraction, and which reflect factors shaping the barriers to divorce.

The first model in Table 3 estimated the baseline association between the wife's education and divorce, and controlled only for duration, region, and calendar year. Each additional year of her education predicted a 15% lower divorce risk. The next three models assessed to what extent marital attractions mediate the educational gradient of divorce. Model 2 included both his and her marital satisfaction and the results confirmed that these variables explain a small part of the educational gradient of divorce: together, his and her satisfaction accounted for 16% of the educational gradient (last row in the table). An additional year of her education still predicted an 11% lower risk of divorce, net of marital satisfaction. In Model 3 we included the variables that measure economic conditions (household income, his unemployment, and material deprivation), which we expected to shape marital attraction. Material deprivation and his unemployment predict divorce, but household income did not significantly predict divorce when adjusting for the other two economic variables. Together, these variables mediated 19% of the educational gradient of divorce.

Table 3:Discrete-time event history models explaining divorce by satisfiers
and barriers to divorce, odds ratios (OR) and their standard errors
(SE). N = 6,293 couple-years (1,263 couples)

	Model 1		Model 2 Mode		Model	3 Model 4		Model 5		Model 6		
	OR	SE	OR	SE	OR	SE	OR	SE	OR	SE	OR	SE
Wife's education in years	0.85 **	0.03	0.89 **	0.03	0.88 **	0.03	0.90 *	0.04	0.90 **	0.04	0.92	0.04
Duration	0.99	0.02	0.96 *	0.02	1.00	0.02	0.96 *	0.02	1.01	0.02	0.97	0.02
Calendar year (0=1996)	0.96	0.02	0.96	0.02	0.97	0.03	0.96	0.03	0.95	0.02	0.95	0.03
Mediators												
Her marital satisfaction			0.58 **	0.03			0.59 **	0.03			0.60 **	0.03
His marital satisfaction			0.78 **	0.06			0.78 **	0.06			0.79 **	0.06
Household income (logged)					0.89	0.11	0.94	0.13			0.99	0.15
Material deprivation					2.59 *	1.20	1.16	0.58			0.89	0.46
He unemployed					2.49 **	0.88	1.83	0.70			1.70	0.65
His or her parents divorced									1.69 **	0.32	1.56 *	0.31
Stepchildren									1.45	0.40	1.39	0.40
Home ownership									0.49 **	0.09	0.70	0.16
Constant	0.06 **	0.01	5.77 **	2.69	0.12	0.15	8.37	12.43	0.06 **	0.02	4.16	6.54
% of education mediated		16 **		19 **		25 **		27 **		39 **		

Note: Controls included for region (coefficients not shown). % of coefficient of education mediated based on khb program run on multiply imputed data for the block of mediators included in the column.

Source: Author Calculations from BHPS 1996–2009; * p < 0.05. ** p < 0.01.

Model 4 adds her and his marital satisfaction, and is thus the most comprehensive model for assessing the role of marital attractions. Both marital satisfaction variables remain statistically significant predictors of divorce, whereas unemployment and material deprivation cease to be so (although the odds ratio for his unemployment remains at 1.83). Altogether, these variables mediate 25% of the educational gradient of divorce.

The fifth model included the measures that we expected to affect divorce risk through their influence on barriers to divorce. This block mediated 27% of the educational gradient. The presence of stepchildren was no longer a statistically significant predictor, even though the odds ratio remained at 1.45. Home ownership and parental divorce were strongly associated with marital stability: Home ownership halved and parental divorce doubled the divorce risk.

Taken together, these analyses suggest that the educational gradient of divorce results both from the higher attractions in these women's marriages, as well as factors interpreted as shaping barriers to divorce. The final model included all variables from the previous models. Together, the model mediated 39% of the educational gradient of divorce. Results from additional analyses, which excluded the left-truncated cases, are presented and discussed in Appendix B, Table B-1. These results suggest that it is unlikely that our inclusion of left-truncated cases led to underestimating the importance of marital satisfaction in producing the educational gradient of divorce.

6.3 Female education and divorce: A path analysis

In the final stage of our analysis we assessed whether the variables expected to affect barriers to divorce indeed operate independently of marital satisfaction, and whether factors expected to reflect attractions affect divorce through marital satisfaction. We included the statistically significant (at the 5% level) predictors of divorce from Models 3 and 5 – parental divorce, home ownership, his unemployment, and material deprivation – as well as her and his marital satisfaction. Parental divorce is included as an exogenous variable in the path model, as it precedes own education in time.

First, we estimated a Structural Equations Model (Figure 2). The estimates shown are *x*- and *y*-standardized coefficients from a path model that explicitly modeled the dependent variables as dichotomous. His unemployment and material deprivation are not statistically significant predictors of divorce – net of marital satisfaction – in line with hypotheses based on the family stress model, which suggests that economic stress affects marital quality and satisfaction (e.g., Conger, Conger, and Martin 2010). Home ownership and parental divorce predicted marital satisfaction but were also related to a lower divorce risk independently of marital satisfaction.

Figure 2: Structural equations model explaining divorce with discrete-time event history data (x and y-standardized coefficients). N = 6,239 couple-years (1,263 couples).



Note: Only statistically significant paths shown. Controls included for region, year, and duration. Model ran in Mplus accounting for dichotomous nature of dependent variables, and missing data. †< 0.10; *p<0.05; **p<0.01.

Second, we performed an additional mediation analysis to compare the relative importance of these variables' indirect (through marital satisfaction) and direct effect on divorce (see Table C-1 in Appendix C). Of the four variables, material deprivation is the clearest example of a divorce predictor that shapes marital attraction, as its effect on divorce is completely mediated by marital satisfaction. At the other end, parental divorce comes closest to a factor that shapes (lowers) barriers to divorce, as only 12% of its effect operates through marital satisfaction. As expected and suggested by the path analysis, home ownership is another divorce predictor that suppresses marital satisfaction). More unexpectedly, in light of our expectations and the earlier results, the effect of his unemployment is only partially mediated by marital satisfaction. This suggests that his unemployment can also lower the barriers to divorcing.

Altogether, these results suggest that several of the most important sociodemographic predictors of divorce that we used in this analysis operate as factors that primarily shape the barriers to divorce. This strengthens the conclusion that educated women's higher barriers to divorce are an important explanation for their marital stability.

7. Discussion

The socioeconomic divergence in family demography has gained increasing attention (Heckman 2008; McLanahan 2004; Putnam 2015), yet we have not understood the reasons for one of its key components: the negative association between female education and divorce. We used social exchange theory to formulate a middle-range framework for understanding why educated women currently have more stable marriages than less-educated women.

From a social exchange theory perspective, educated women's marital stability should result from higher marital attraction, poorer alternatives to the marriage, or higher barriers to divorce. Much scholarship has implied that educated women have higher quality marriages, which translate into their higher marital stability (Härkönen and Dronkers 2006; Kreager et al. 2013; McLanahan and Jacobsen 2015). Our analysis of event history data from the British Household Panel Survey for the years 1996 to 2009 shows that marital satisfaction and other theorized measures of marital attractions explain part – but definitely not all – of the negative educational gradient of divorce.

This suggests that additional mechanisms are important for explaining educated women's marital stability. The limited availability of measures of alternatives to the existing marriage is a shortcoming of this study. However, we argued that it is unlikely that education reduces marital alternatives. Educated women are better able to support themselves and are attractive candidates in the (re-)partnering market. In addition, our available measure of marital alternatives – the share of opposite-sex singles in a woman's region and age group and her share of labor income – did not predict divorce.

This led us to expect that educated women have higher barriers to divorce, which stabilizes their marriages. This explanation has seldom been considered in the previous literature, where education and related resources are generally regarded as providing means to overcome barriers to divorce and to exit unsatisfactory marriages (Blossfeld et al. 1995; Härkönen and Dronkers 2006; Kreager et al. 2013; Sayer et al. 2011; Schoen et al. 2002). As more direct evidence for the importance of barriers to divorce, we analyzed a number of predictors that in the earlier literature have been considered as affecting barriers to divorce (Amato 1996; Jalovaara 2001; South and Spitze 1985; White and Booth 1991). Of these, coming from an intact rather than divorced family and in particular home ownership were the most robust and important predictors of divorce and explained a fourth of the educational gradient of divorce. They predicted lower divorce net of marital satisfaction, and can therefore be interpreted as shaping the barriers to divorce are part of the reason for their lower divorce rates.

Overall, however, our set of variables explained less than half of the negative educational gradient of divorce. The remaining association might reflect unmeasured educational differences in marital satisfaction and marital quality, or unmeasured barriers to divorce (or possibly, unmeasured differences in alternative attractions). First, as discussed above, one single and unidimensional measure of marital satisfaction can underestimate its role in accounting for the educational gradient of divorce. We sought to reduce this possibility by controlling for variables that capture dimensions of marital satisfaction and quality, but we leave it for future research to assess whether multiple measures of marital satisfaction explain more of the divorce gradient than our approach. Second, other dimensions of wealth besides owned homes are potential candidates for additional barriers to divorce. Wealth has been pointed out as an important predictor of entry into marriage – both for its use and its symbolic value (Edin and Kefalas 2005; Schneider 2013) – and our findings point to its potential importance for educational differences in marital stability. Educated women's marriages can also be characterized by higher marital commitment due to other factors than those captured by our demographic variables. Education can provide higher predictability in the life course, which can foster marital stability and other long-term projects.

Although our proposed explanations of negative educational gradients of divorce resemble other economic and noneconomic accounts, our finding suggesting that they also operate as barriers to divorce sets them apart from earlier interpretations. This has implications for theorizing the dramatic changes in the association between female education and divorce (often from positive to negative) in many societies, including the United Kingdom (Chan and Halpin 2005; Härkönen and Dronkers 2006; Matysiak, Styrc, and Vignoli 2014).

Goode's (1963) prediction of a reversal in the class gradient of divorce once its approval makes it a viable option for the lower classes rested on an argument of lower marital quality down the class ladder, and findings of educational reversals in divorce have been interpreted accordingly (e.g., Härkönen and Dronkers 2006; Matysiak, Styrc, and Vignoli 2014). Our results suggest that although Goode correctly predicted the reversal in the class gradient of divorce, it may not have been entirely for the right reasons.

How can the identification of barriers to divorce as a source of the current negative educational gradient help us understand changes in educational gradients of divorce over time? One possibility is that barriers to divorce have become more strongly associated with education. However, an overall reversal in the association between education and different barriers to divorce appears unlikely. For example, home ownership in Britain has for long been divided along class lines (Ermisch and Halpin 2004). Furthermore, the relationship between parental divorce and educational attainment has remained stable over time, suggesting that, all other things being equal, educated women were also more likely to come from stable homes in the past (Sigle-Rushton, Hobcraft, and Kiernan 2005).

Alternatively, the importance of barriers to divorce may have changed. Many scholars have argued that the foundations of marriage have changed toward higher expectations for marital happiness and personal gratification (Cherlin 1992; Coontz 2005). This has meant that a considerable share of current divorces end marriages where marital satisfaction was at a moderate but not a high level (Amato and Hohmann-Marriott 2007). In such a regime, barriers are important for holding together marriages with at least moderate levels of satisfaction, whereas most dysfunctional marriages will end up dissolving in any case (Schumm and Bughaighis 1985). The situation was probably different some decades ago, when divorce was socially and legally more strictly sanctioned and couples divorced mainly for serious faults or other severe reasons (e.g., De Graaf and Kalmijn 2006). Even such couples required resources such as education to overcome the societally erected barriers to divorce (Goode 1963). Today, even if education still helps to enable breaking away from disruptive marriages (Kreager et al. 2013), at the same time it can be associated with other barriers – such as those discussed in this study – that increase the perceived costs of dissolving at least moderately well-functioning marriages.

Future research should test whether this hypothesis explains the changing stratification in divorce. Future studies should also test whether our result of barriers as a key explanation to the educational gradient of divorce can be reproduced with other data, from the United Kingdom and elsewhere. Furthermore, questions of causality remain open. Our interest has not been the causal effects of education, but rather to understand why social groups characterized by different levels of education differ in marital stability. The limitations of causal claims also apply to the explanatory factors. For example, home ownership is endogenous, as dysfunctional couples are less likely to purchase homes. Nonetheless, our analysis has pointed to the channels through which education is connected to divorce risk, allowing a more focused look at individual variables in future research.

8. Acknowledgments

Previous versions of this paper have been presented at the European University Institute, the European Divorce Research Network Conference in Helsinki, the BSPS conference in Manchester, the ECSR/EQUALSOC conference in Stockholm, Stockholm University, Universitat Pompeu Fabra, and Yale University. We would like to thank the participants at these events as well as Pau Baizán, Fabrizio Bernardi, Teresa Castro Martin, Lynn Cooke, Jaap Dronkers, Gøsta Esping-Andersen, Michael Gähler, Michael Grätz, Marika Jalovaara, Aat Liefbroer, Torkild Lyngstad and Elizabeth Thomson for their valuable comments on earlier drafts of this paper. Boertien gratefully acknowledges financial support from the Spanish Ministry of Education (IJCI-2015-23267). Härkönen gratefully acknowledges financial support from the Swedish Council for Working Life and Social Research (no. 2010-0831) and from the Strategic Research Council of the Academy of Finland (Decision Number 293103) for the research consortium Tackling Inequality in Time of Austerity.

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Appendix A: Her and his marital satisfaction trajectories







Figure A-2: Marital satisfaction trajectories of husbands by wife's education (Lowess smoothed)

Appendix B: Exclusion of left truncated cases

Table B-1 replicates Table 3 of the main analysis, excluding left truncated cases. When excluding these cases, the educational gradient of divorce is larger than in the results presented in Table 3. Marital satisfaction, and the independent variables hypothesized to affect it, mediated even less of this association than in the analyses which included the left-truncated cases (Models 2 to 4), whereas the variables that were considered barriers to divorce together mediated a similar share in both analyses (Model 5). Conditioning on the exposure time till the start of the observation period – in our case, the time elapsed since the wedding at first observation – produces unbiased estimates in the case of left-truncated data (Guo 1993), but this is conditional on the independent variables' effects remaining stable over time. The differences between the results presented in Table 3 and Table B-1 can mean that marital satisfaction has become even less important in producing the educational gradient of divorce. Further analysis of the changing importance of marital satisfaction and other factors has to be left for future research, but importantly for our conclusions, the results from Table B-1 do suggest that it is unlikely that our inclusion of left-truncated cases led to underestimating the importance of marital satisfaction in producing the educational gradient of divorce.

Table B-1:Discrete-time event history models explaining divorce by satisfiers
and barriers to divorce, excluding left-truncated cases, odds ratios
(OR) and their standard errors (SE). N = 2,581 (couple-years from
599 couples)

	Model 1		Model 1 Model 2 Model 3		3	Model 4		Model 5		Model 6		
	OR	SE	OR	SE	OR	SE	OR	SE	OR	SE	OR	SE
Wife's education in years	0.77 **	0.05	0.80 **	0.05	0.80 **	0.04	0.80 **	0.05	0.85 **	0.05	0.84 *	0.06
Duration	1.05	0.06	1.01	0.07	1.06	0.06	1.02	0.07	1.11 †	0.07	1.05	0.07
Calendar year (0=1996)	0.94	0.05	0.91 †	0.05	0.94	0.05	0.91 †	0.05	0.90 †	0.05	0.88 *	0.05
Mediators												
Her marital satisfaction			0.54 **	0.05			0.54 **	0.05			0.57 **	0.06
His marital satisfaction			0.88	0.12			0.88	0.12			0.89	0.12
Household income (logged)					0.92	0.17	1.00	0.22			1.18	0.32
He unemployed					1.11	0.73	0.99	0.68			0.81	0.56
Material deprivation					4.46 *	3.28	1.52	1.22			1.27	1.04
His or her parents divorced									1.79 †	0.58	1.59	0.53
Stepchildren									1.43	0.58	1.14	0.48
Home ownership									0.34 **	0.10	0.44 *	0.14
Constant	0.09 **	0.034	9.16 **	7.47	0.14	0.27	8.01	19.1	0.11 **	0.05	1.30	3.61
% of education mediated			12 **		11 **		14 †		29 **		31 **	

Note: Controls included for region (not shown). % of coefficient of education mediated based on khb program run on multiply imputed data for the block of mediators included in the column. Source: Author Calculations from BHPS 1996–2009; \uparrow <0.10. * p < 0.05. ** p < 0.01.

Appendix C: Decomposition of direct and indirect effects from the path analysis

Table C-1:Mediation of the association between the explanatory variables and
divorce by marital satisfaction, logit coefficients and their standard
errors (SE). N = 6,293 couple-years (1,263 couples)

Explanatory variable	Reduced model		Full model		Difference		% Mediated by marital satisfactions	
	Coef.	S.E.	Coef.	S.E.	Coef.	S.E.		
Home ownership	-0.62 **	0.21	-0.48 *	0.21	-0.13 **	0.03	22	
Deprivation	0.53	0.49	-0.00	0.50	0.53 **	0.08	100	
His unemployment	0.85 *	0.37	0.62	0.38	0.24 **	0.07	28	
Parental divorce	0.57 **	0.20	0.49 *	0.20	0.08 **	0.02	12	

Note: These estimates are done using the *khb* procedure in STATA 14, which adjusts for rescaling in logistic regression. The procedure estimated discrete-time event history models and the share of the independent variables' effects on divorce risk that is mediated by marital satisfaction. The reduced model includes all mediators except his and her marital satisfaction, as well as marital duration, calendar year, and region. The full model added her and his marital satisfaction. * p < 0.05. ** p < 0.01.

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